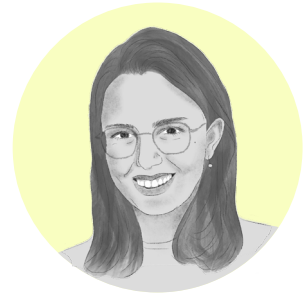


# Jesse Shamon

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## EXPERIENCE

### MOTION GRAPHICS AND ANIMATION *Freelance, December 2020–present, NYC*

- Design and create various motion graphics and animations for weekly comedic web show including intro sequence, mogrts, and segment cards for web and mobile using After Effects, Illustrator and Procreate
- Illustrate and animate to-scale renderings of proposed accessibility improvements for civil engineering firm

### MARKETING DESIGN INTERN *Bloomsbury Publishing, January 2020–April 2020, NYC*

- Conceptualized and designed eye-catching social media assets, digital ads, stickers, GIFs, and bookmarks promoting books and authors across imprints using Adobe Photoshop, InDesign, and Premiere
- Supported marketing design, marketing, and publicity departments by performing updates on existing designs and rendering 3D book mockups
- Researched and selected stock photography for compositing product images

### PHOTO ASSISTANT (TEMP) *Workman Publishing, September 2019–December 2019, NYC*

- Organized and processed credit and license information for book and calendar projects to facilitate photo research and licensing using Bridge, FileMaker, and Excel
- Performed photo research on stock photo sites to find alternative images to fill out passes

### ADMINISTRATIVE ASSISTANT *Hardesty & Hanover, LLC, March 2018–March 2019, NOLA*

- Compiled pitch decks and proposals using PowerPoint, Word, and Acrobat
- Managed expense reports, time sheets, travel coordination, and office supplies purchasing

### ASSISTANT *Sara Essex Photography, LLC, June 2017–May 2018, NOLA*

- Performed preliminary edits on photos to color correct and retouch using Lightroom and Photoshop
- Assisted with lighting, composition, and styling during photo shoots

### INTERN *Antenna, January 2016–May 2017, NOLA*

- Assisted in gallery operation including art installation and handling
- Created preliminary layouts for books and publications using InDesign

## SKILLS

- Graphic design, photography, retouching, photo research, compositing, digital illustration, video, animation, motion graphics
- Adobe Photoshop, InDesign, Illustrator, Premiere, AfterEffects, Bridge, Lightroom
- Google Drive, Docs, Sheets, Slides, Forms; Microsoft Word, Excel, PowerPoint, Outlook

## EDUCATION

### PARSONS SCHOOL OF DESIGN *Graphic Design Certificate, 2020*

- Graphic Design 1
- Digital Graphics with Illustrator

### NEW YORK UNIVERSITY *Summer Publishing Institute, 2019*

- Brought magazine brand to life with sleek logo and graphics using Illustrator, Photoshop, and Premiere

### TULANE UNIVERSITY *BA English, Studio Art, 2017*

- Magna cum laude
- Concentrations in creative writing, photography
- Created immersive multimedia thesis installation involving photography, video, sculpture, and scent